



2009 CONFERENCE AND AWARDS BANQUET | SAN FRANCISCO, CA | OCTOBER 1-3

The **2009 Online News Association Conference** is the premier conference for those who work in, or have an interest in, digital media and news. For complete details on each exhibitor and sponsorship package, go to Journalists.org/.

The early bird conference fee for ONA members is \$399, until July 31. After July 31, the fee will be \$499 for ONA members. The non-member rate is \$699, regardless of registration date. Deadline for payment in full of exhibitor and sponsorship packages is Sept. 1.

Exhibitor Package: \$4,000

As an exhibitor you will receive:

- One (1) 8' exhibit space
- Each exhibit space will include one 6' draped table
- Wireless Internet
- One (1) full conference pass
- Two (2) ONA memberships
- Insert in the attendee tote bag (insert provided by the sponsor)
- Company logo and 60-word company description in the conference program
- One-quarter page ad in conference program guide
- Company name & URL listed on conference Web site

Information Package: \$2,000

Can't attend but want to reach conference attendees? Consider this:

- Insert in the attendee tote bag (insert provided by the sponsor)
- Company logo and 60-word company description in program
- Company name and URL listed on conference Web site

Sponsorship Opportunities (Includes 1 Exhibitor Package):

Diamond

- \$25,000 – Friday Networking Event
- \$25,000 – Wireless
- \$25,000 – Social Media & T-shirt

Sponsorship Opportunities (Continued)

Platinum

- \$20,000 – Saturday Pre-Awards Reception
- \$20,000 – Audio/Visual

Gold

- \$15,000 – Friday Lunch
- \$15,000 – Student Newsroom
- \$15,000 – Exclusive Pre-Conference Workshops
- \$15,000 – Conference Backpacks
- \$15,000 – Travel Fund
- \$15,000 – Streaming Video

Silver

- \$10,000 – Attendee Badge Holders
- \$10,000 – Opening Night Reception (co-sponsored)
- \$10,000 – Keynote
- \$10,000 – Friday Night Happy Hour
- \$10,000 – Friday Blogging Bar
- \$10,000 – Saturday Blogging Bar

Bronze

- \$7,500 – Friday Breakfast Sponsor (**SOLD**)
- \$7,500 – Registration Desk
- \$7,500 – Coffee Break Sponsor

Special: A VC Opportunity

- \$2,500 – "Pitch and Crit" Session

Questions about sponsorship, membership or registration? E-mail Executive Director Jane McDonnell at: director@journalists.org.

Hotel Info:

The Hilton San Francisco
333 O'Farrell Street
San Francisco, CA 94102-2116
T: 415-771-1400
F: 415-771-6807

EXHIBIT HOURS*:

THURSDAY, OCTOBER 1

Set Up: 5:00PM

FRIDAY, OCTOBER 2

Trade Show: 8:00AM – 5:00PM

SATURDAY, OCTOBER 3

Trade Show: 8:00AM – 5:00PM

*Times subject to change

To reserve rooms at discounted rate:

<http://www.hilton.com/en/hi/groups/personalized/SFOFH-HH-NEW-20090930/index.jhtml>.



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Registration Form	Early Bird Member*	Member**	Non-Member**	Exhibit Space	1st Reg.	2nd Reg.	3rd Reg.	Total
Conference Registration:	\$399.00	\$499.00	\$699.00					_____
Exhibitor Only:	\$399.00	\$499.00	\$699.00	\$4,000.00	Included			_____
Diamond Sponsor:	\$25,000.00	\$499.00	\$699.00	Included	Included	Included	Included	_____
Platinum Sponsor:	\$20,000.00	\$499.00	\$699.00	Included	Included	Included	Included	_____
Gold Sponsor:	\$15,000.00	\$499.00	\$699.00	Included	Included	Included		_____
Silver Sponsor:	\$10,000.00	\$499.00	\$699.00	Included	Included	Included		_____
Bronze Sponsor:	\$7,500.00	\$499.00	\$699.00	\$4,000.00	Included	Included		_____
Special Sponsor:	\$2,500.00	\$499.00	\$699.00	\$4,000.00	Included			_____

*Before August 1, 2009

**After August 1, 2009

Company Name: _____

Business Address: _____

City, State, Zip: _____

Company description for the conference program: _____

Payment Information:

Check (Make Payable to ONA) Visa Mastercard AMEX Discover

Card #: _____ Exp. Date: _____

Name on Card: _____ Authorized Signature: _____

(By signing this form you authorize ONA to bill your credit card)

E-MAIL OR FAX RESERVATION FORM TO:
 SAXOTECH c/o 2009 ONA Conference and Award Banquet
 Attn: Kristy Bracken
kbracken@saxotech.com
 T: 813.314.2413
 F: 813.221.1604

MAIL CHECK OR CASH TO RESERVE SPACE TO:
 Online News Association
 Attn: ONA09
 411 N. New River Dr. E. #2804
 Fort Lauderdale, FL 33301

Cancellation Policy: Refunds will be issued for exhibit cancellations made 30 days or more prior to the event. No refunds will be issued for cancellations made less than 30 days prior to the event.

All sponsor and vendor packages must be paid in full by Sept. 1, 2009.
All ONA memberships and conference registrations received as part of any package must be assigned to a specific name by Aug. 1, 2009.